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# **ФОТОНИКА**

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+7 (495) 234-01-10

Journal Photonics
Is published since 2007.
Frequency: 8 issues annually
Size: 120 pages and more

Format: A 4 +

Circulation: 4500 issues
Paper: chalk-coated glossy

The journal is published in cooperation with Laser Assosiation Dissemination: subscription, exhibitions, conferences, retail

Editor-in-Chief Natalia Istomina. Dr of Science (Physics and Mathematics)



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Scientific and technical journal that publishes information about new optical and photonic technologies and their use in scientific research, industry, medicine and biology, covers a wide range of items: optical materials science, optical systems and components (Lasers & Sources, Optical Components & Systems, Detectors & Imaging, Fiber Optic Components & Systems, Test & Measurement, Positioning, Support & Accessories). The journal is intended for those who make decisions, to enterprises and government agencies CEOs, managers of diverse levels, production managers and specialists of various job competency profiles, for those who want to enhance their technical and education status, namely to specialized universities post-graduate and undergraduate students.

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# Journal "Photonics" distribution channels

• free distribution at specialized exhibitions and conferences in Russia and CIS countries;

 subscription over the whole territory of Russia and CIS countries through post offices in accordance with "Rospress" Agency catalog, LLC "All Press" and through "Russian Press" union catalog;

- editorial subscription;
- direct mail on the basis of own data base;
- RF Central Institute of bibliography and large technical libraries, ministries, agencies, CEOs of RF subjects and others copyright deposit.



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**«Photonica»** magazine is the new Russian edition dedicated to optical technologies, systems, mechanisms and elements.

Publication frequency - bi-monthly (8 publications per year).

Edition — 4500 copies.

Volume — 120 pages.

Primary audience: managers and employees of line enterprises and companies specialists of related industries, students and graduate students of line institutes.

## Distribution:

- subscription distribution;
- taking part in issue-related science conferences;
- special exhibitions;
- professional seminars;
- enterprise sending.





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# Costs for advertising in 'Photonica" magazine:

### Advertisement on the cover:

Location	Color
Page 1 of the cover	Euro 2550
Page 2-3 of the cover	Euro 1320
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Image article — 1 page (~6000 characters) — Euro 640 Format 207\*290 mm

## Advertisement inside the Journal:

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	Price	Size
1 page	Euro 1050	207*290 mm +5 mm (from each side)
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At t<mark>he order of the advertising module in the size of 1 page for a year's term (8 issues), a special 20 % discount is granted. Please contact advertising manager of RIZ "Technospfera" Karyakina Larisa in case You have any questions.</mark>

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# Layout sheets requirements

Advertisement form	Layout sheets dimensions, mm (width, height)
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0.5 of the page	180x114; 87x235,3
0.3 of the page	180x74
0.25 of the page	180x52; 87x114
0.125 of the page	87x52
Image article, 1/1 of the page 207x290	5450 characters

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